

OUR TARIFFIC VALUES



WE ARE INNOVATIVE & DISRUPTIVE

We have a vision for how the world should be and we won't let anything stop us to realise this vision. We accomplish our vision by: challenging the status quo; by seeing through the rules; and by innovatively creating solutions and even new markets. We shake things up where other people don't even know there is a problem. Our company is innovative, our people are innovative, and our products are innovative. We do more with less. We think critically of our industry, our offering, and our processes. Our innovativeness is timeless and knows no bounds.

WE DO THE RIGHT THING

We act with integrity at all times and will not tarnish our own names or the Tariffic brand. We hold ourselves to the highest levels of ethical behavior. We understand the responsibility that comes with being seen as industry experts and market leaders and don't abuse that position. We do not tolerate unethical behavior within our workplace. We are willing to forego profit, reputation, and success if it impeaches on our morals.

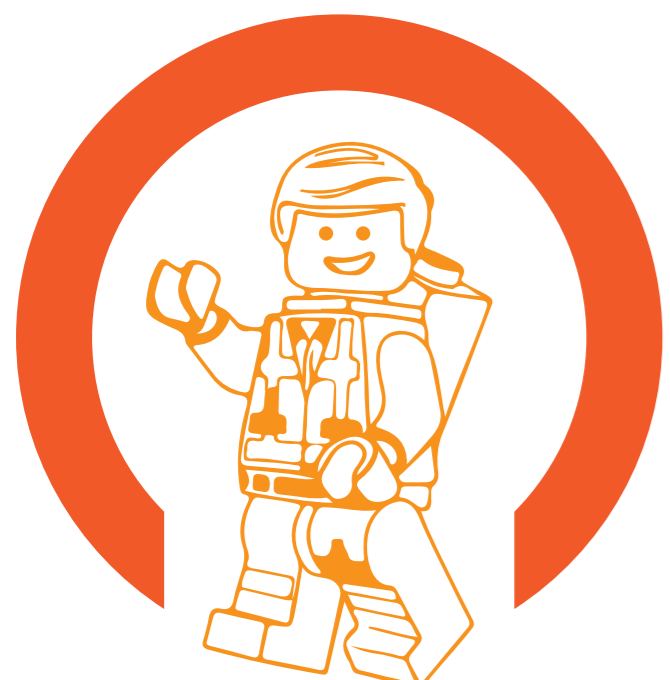


WE NEVER STOP LEARNING, DEVELOPING AND CONTRIBUTING

We are thirsty for knowledge and are continuously learning. We learn to be the best we can be. We learn about ourselves, about leadership, about personal development, about business, about our industry and our competitors, about our product and systems, about the latest technologies, and about our customers. We learn from our staff, our clients, our partners, and all our stakeholders. We learn by teaching and we educate each other.

WE ARE FAMILY

We trust each other. We respect each other. We communicate with each other, listen to each other's suggestions, and grow from each other's feedback. We help each other and work as a team. We support each other and hold each other accountable. We celebrate each other's differences. We are responsible for each other.



WE WORK HARD BUT DON'T TAKE OURSELVES TOO SERIOUSLY

We work hard, put in the hours, and are willing to make sacrifices to get our work done. We love what we do, we love who we do it with, and we love how we do it. We are quirky and we're not afraid to be ourselves, and we don't take ourselves too seriously. We have fun and create a work environment that we want to come back to every day.

WE EMPOWER CONSUMERS & DELIVER SAVINGS WITH A SMILE

We educate the market and are seen as the 'go-to' guys when it comes to the cellphone industry. We make it easy and provide tools that have never before been available. We offer superior, personalised, "white glove" service to our customers and do so graciously. We smile and we make our customers smile through empowering them, offering easy-to-use technology, and providing world-class customer support.

